



## Work History

**Centene Corporation** *September 2021 - Present*  
UX Designer *Seattle, WA*

Designed and led five consumer-facing initiatives, developed a design system that empowers our design teams, and built a pattern library enabling us to apply an OKR-centered design process.

- Led the development of a \$40 million dollar initiative and guided a 20+ person team through Lean and Agile HCD practices.
- Created a design system with 35 components, 200+ tokens, and used with 10+ products. Introduced and designed a pattern library with 29 reusable patterns.
- Developed a vertical product design strategy that effectively communicate to all stakeholders with built-in Agile touch-points.

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**Exchange Bank** *July 2016 - July 2021*  
UX/UI Designer *Santa Rosa, CA*

Lead the development of 500+ page website redesign including content hierarchy, navigation strategy, brand clarification, SEO, content strategy, and accessibility/WCAG 2.1 compliance.

- Developed 10+ User personas and embedded 50+ trackable metrics enabling success validation.
- Introduced and led Scrum, Agile, and modern HCD practices to a 10+ person product development team and a 20+ person department.
- Transformed 500 page website to ADA/WCAG compliance with a 100% Lighthouse score.

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**Already Set Up** *April 2013 - April 2016*  
Creative Director *Santa Rosa, CA*

Designed and developed responsive websites working directly with clients and stakeholders while managing project budgets and timelines.

- Designed and built 80+ websites with Wordpress, HTML, and CSS.
- Trained 40+ clients on our web development framework and directly communicated with stakeholders on an 'outcomes over output' strategy.

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**Business Website Center** *July 2010 - May 2013*  
Graphic Designer *Santa Rosa, CA*

## About Me

My name is Nate and I'm trying to fix the American healthcare system.

Throughout my UX career, I've been a non-profit founder of a design education group, chairman of a marketing non-profit, event speaker, hackathon winner, certified scrum master, and multiple team leads. Most importantly, I've been a life-long learner.

## Organizations

**North Bay Designers** *January 2015 - August 2018*  
Co-Founder *Santa Rosa, CA*


Organized monthly in-person classes with the goal of providing free and accessible education to our local graphic design community. Contributed to organizing over 30 events and built a member base of 200+.


**Professional Marketing Group** *July 2018 - January 2021*  
Board Member *Santa Rosa, CA*




Chairman of the marketing committee. Designed and hosted 15 in-person events, lectures, and conferences and built a four-day marketing conference.

## Education

**Springboard — UX Design** *Feb 2021 - Oct 2021*  
700+ hours of hands-on course material, with 1:1 industry expert mentor oversight, and completion of 4 in-depth portfolio projects.

**AJ&Smart Design Sprint Masterclass** *2020 - 2021*  
 Certified Design Sprint Facilitator

**Scrum Alliance** *2019 - 2019*  
 Certified Scrum Master

**Santa Rosa Junior College** *2008 - 2017*  
Marketing and UX Design.  
 Adobe Applications Certificate  
 Certified Training In Photoshop  
 Certified Training In Illustrator